

巩固不中断的医药冷链

通过深入的了解冷链技术学问，为您的温度敏感药品打造一个坚固不中断的冷链

上海，中国

2011年3月10日-11日

“在冷链过程中任何一个环节的缺陷与失败，将会导致产品失去完整性，安全性失去诚信，船期延误，最终导致经济损失与债务。”

匿名

没有一个交货过程是相同的。环境与气候条件，运输的时间和产品的类型是一直在更动的，但是冷链却是不可中断的。技术学问是巩固冷链不中断的基础。



您将会有以下收获：

- 探讨医药冷链领域的前景与市场走势
- 利用正确的包装方案以加强产品温度的稳定性
- 吸取各行家对温度与质量控制的实际经验
- 实践最有效的冷藏库管理以确保产品在储藏过程中的安全性
- 分析市场中最新科技对您的冷链管理所带来的实际作用与影响
- 从头到尾的打造一个成功的冷链方案
- 成立一个冷链物流资讯的沟通系统
- 把握与3PL 交流的机会以探讨冷链的实际方案

为什么不能错过此会议？

由于现今社会对产品的质量与安全性要求逐渐增加，许多公司为了增强竞争力而在寻找有效的方法达到冷链不中断。根据研究, 70%的药品在2014年将需要到冷链的处理。

为了配合世界标准，中国中央政府意识到供应链在确保药品及疫苗的准时与安全抵达上扮演重要的角色。最新温度敏感药品的冷链法规已草拟好，预期在2010年底公布。估计在明年将会全面的实行。

此“巩固不中断的药业冷链会议”将召集行业先驱们一起探索最新的药业冷链法规，先进的冷包装设计，系统化的分销路线设计，有效的温度测试追踪以及完善的货舱管理，以建立一个不中断的冷链来保护温度敏感产品的质量。

谁有必要参加

来自以下部门的总裁，总经理，主管，总监，经理：

- 供应链
- 物流
- 质量
- 仓库
- 分销
- 运输
- 运营
- 进出口
- 包装
- 商务
- 采购

来自以下行业：

- 医药
- 化学科技
- 医疗

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Unbreakable Pharma Cold Chain

Constructing an unbreakable cold chain for your temperature-sensitive goods by acquiring in-depth technical knowledge

Shanghai, China

10th & 11th March 2011

“Weakness or failure at any point in the cold chain can compromise product integrity, breach security, delay shipments and ultimately result in financial loss or liability.”

Anonymous

No delivery is identical to another. Ambient conditions, length of transportations and type of goods are always shifting, but the cold chain must never be broken. The foundation of technical knowledge in strengthening the chain is very essential to maintain the product quality.



Benefits of attending:

- **Assessing** the future tendency and market trends in pharma cold chain industry
- **Prolonging** the stability of product temperature by using appropriate packaging measurements
- **Obtaining** practical industry experience on temperature and quality control for transportation of temperature sensitive products
- **Practicing** effective cold warehouse management to ensure product safety in storage
- **Analysing** the impact of advanced technologies in your cold chain logistics practice
- **Designing** a successful end-to-end cold chain solution
- **Establishing** an informative cold chain logistic network system
- **Gaining** a networking opportunity with 3PL providers for feasible cold chain logistic solutions

Why you cannot miss this event

With the growing concern of product quality and safety in today's world, companies are seeking effective methods to ensure an unbroken cold chain in order to achieve greater competitiveness. According to research, '7 of the top 10 global pharma products in 2014 will require cold-chain handling.'

In collaborating with the global standard, China central government understands that supply chain plays an important role in making sure drugs and vaccines are being delivered timely and safe. New regulations of the standard protocol to govern all supply chain activities on temperature sensitive drugs delivery are drafted and is expected to be announced in autumn 2010 whilst full implementation is expected to be carried out next year.

This **Unbreakable Pharma Cold Chain Conference** will gather leading minds to explore the implication of new government regulations on pharma cold chain, advanced packaging designs, systematic distribution route planning, effective temperature and logistics monitoring and optimum warehouse management in order to construct an unbreakable cold chain to secure the quality of the temperature-sensitive goods.

Who should attend

VPs, MDs, GMs, Heads, Directors, Senior Managers, Managers, Senior Level Executives from:

- | | |
|----------------|------------------|
| • Supply Chain | • Logistics |
| • Quality | • Warehouse |
| • Distribution | • Transportation |
| • Operation | • Import/Export |
| • Packaging | • Commercial |
| • Procurement | |

From the following industries:

- Pharmaceutical
- Bio-technology
- Healthcare

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